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Legal is working on adjustment to IVR

Terms & Conditions

PRIVACY STATEMENT

AppsIlike is a trade name of Cructiq AG (hereinafter referred to as: "AppsIlike"). AppsIlike collects personal data about you that you specifically and voluntarily provide via campaigns, quizzes, contests, surveys, subscriptions, etc. on websites that are controlled by or on behalf of Cructiq AG, hereinafter referred to jointly as: "AppsIlike platform"). This Privacy Statement describes how AppsIlike processes your personal data.

Personal Data that is collected

Registration Information: When you register with the AppsIlike platform, we can request, but not exclusively, your email address, name, address and date of birth. We can link this information to the other information that we collect about you.

Cookies: When you visit the AppsIlike platform, we can send cookies to your computer or your mobile device. Cookies are small files with a series of alphanumeric characters. We use cookies to identify your mobile device or computer, which allows you navigate faster through the AppsIlike platform. Cookies can also transmit information about how you use the AppsIlike platform.

We use permanent cookies and session cookies. Permanent cookies remain on your hard disk or mobile device after you close your browser, and these cookies are used the next time you visit the AppsIlike platform. These cookies can be removed by changing your privacy settings on your browser.

Session cookies are temporary and disappear when you close your browser.

You can set your browser to refuse all cookies or to inform you when cookies are sent. Take note that some functions of the AppsIlike platform may possibly not function properly if the possibility of accepting cookies is switched off.

Identifiers: AppsIlike can gain access to so-called "identifiers" and collect, monitor and store them. If you have access to the AppsIlike platform via a mobile device, this involves device identifiers; if you have access via your computer, it involves your browser. "Device identifiers" are small data files or similar data structures that are stored or linked to your mobile device and that can identify your mobile device uniquely and be used by AppsIlike to improve your use of the AppsIlike platform. Device identifiers can be stored in connection with hardware and/or software data of your mobile device or in connection with other information that AppsIlike has sent to your device.

Identifiers can contain information about how you use the AppsIlike platform. Device identifiers do not collect any personal data about you, but can be used in combination with other information in a way that does concern personal data. An identifier can be stored on your mobile device or computer so that you can log in faster to the AppsIlike platform and make better use of our services. Take into account that if you block or limit the use of the device identifiers, some functions or parts of the AppsIlike platform may not function properly.

Log file information: Log file information is reported automatically by your browser every time you access a web page. If you use the AppsIlike platform, our server automatically stores the log file information. This information can consist of, but is not limited to: Internet Protocol ("IP") address, type of browser, referring / exit pages and URLs, the number of clicks, information about links, domain names, landing pages, pages viewed, and other similar information.

Web beacons: When you use the AppsIlike platform, we can use so-called "web beacons". They are pieces of data that are used to follow the online usage patterns of users from one web page to the next in order to improve the use of the AppsIlike platform.

In addition, we can also use web beacons in HTML-based email messages that are sent to our registered users to find out which email messages are opened. This information is used to optimise the effectiveness of our marketing efforts and improve the AppsIlike platform for our users.

Data from third parties: AppsIlike can also collect personal data about you that it has obtained legally from third parties. For the purposes described in this Privacy statement and for updating your personal profile, AppsIlike can combine the personal data about you that it has received.

Purposes of processing personal data

AppsIlike uses the above-mentioned personal data, as well as the personal data that you provided to AppsIlike if you registered with AppsIlike, to perform the services that you use on or by means of the AppsIlike platform, for statistical analysis and for improving the AppsIlike platform. You explicitly agree that after your registration AppsIlike may use your personal data to inform you about its services, offers, programmes, products about a wide range of subject, including but not limited to subjects in the field of games, apps, e-commerce, travel, finance, telecom, lead generation, daily offers, charity, entertainment, food, drinks, media, subscriptions and/ or lotteries. In addition, you explicitly agree that after your registration with AppsIlike, AppsIlike may use your personal data to contact you about programs, products, services, offers or features from third parties on these same range of subjects in which AppsIlike believes you may be interested. AppsIlike might contact you via e-mail, telephone, post, MMS, SMS or equivalent electronic means.

Providing personal data to third parties

AppsIlike can call in third parties, so-called processors of personal data, for the performance of its services and for the purpose of processing personal data. These processors work on the instructions of AppsIlike and will only process your personal data on behalf of and for use by AppsIlike.

If AppsIlike wants to effect a merger, takeover, sale or other transaction whereby its database can be acquired by a third party, AppsIlike may disclose your personal data to its advisors and to the third party, both before and after the transaction, exclusively for the purpose of the possible facilitation and effecting of that transaction. If such a transaction is completed, you will be informed about the transaction and AppsIlike will transfer the ownership and the management of your personal data to the third party, subject to all provisions and limitations of this Privacy statement. If the transaction is not completed, AppsIlike will require of the third party that it does not use your personal data or disclose it in any way and that it will delete it fully.

AppsIlike can also transfer your personal data to a third party to which it transfers its rights and obligations on the basis of its agreement with you.

AppsIlike can provide your personal data to third parties if AppsIlike believes in good faith that this is necessary (a) in order to comply with the law or court rulings; and (b) in order to protect or defend the rights of AppsIlike.

Permission from parents

Minors younger than 16 years must ask their parents for permission before they provide personal data to AppsIlike. If personal data is collected without such permission, AppsIlike, as soon as it discovers this, will remove the personal data concerned as soon as possible.

Transfer of personal data outside of the EEA or your own country

Currently AppsIlike stores its personal data file centrally in the Netherlands. You agree that AppsIlike can transfer your personal data to third parties in other countries for the purpose of centralising the files or for processing as described in this Privacy statement. Some of those countries might not be part of the European Economic Area ("EEA") or are outside your own country. Countries outside of the EEA or countries other than your own country might not have the same laws for data protection as the EEA or your own country. If AppsIlike transfers your information to countries outside the EEA or your own country, we will take measures to ensure that your privacy rights remain protected in the same way as inside the EEA or your own country. In addition, your data, if you use our services while you are outside the EEA, can be transferred outside the EEA in order to supply you with these services. By agreeing to this Privacy statement, you also provide permission for the transfer of your personal data outside the EEA or your own country for the purposes described. At your request we will provide you with a list of the countries to which your personal data is transferred.

Opting out

If you i) no longer wish to receive any communication from AppsIlike or if you wish ii) AppsIlike to delete all your personal data, you can send an email free of charge to info.ca@appsilike.mobi and state this.

Access to data

On request, you can inspect the personal data that we have collected about you, and if necessary, correct it. In order to make use of this right, you can send an email to info.ca@appsilike.mobi.

Security

AppsIlike treats all your data confidentially and will take all reasonable measures to protect your personal data. However, AppsIlike cannot guarantee the security of the data that you provide online. You accept the inherent security risks of providing information and transactions via the internet and you cannot hold AppsIlike liable for a breach of the security, unless this is the result of negligence or intentional failure of AppsIlike.

Changes to the Privacy statement

This Privacy statement came into effect on 1 April 2013. AppsIlike reserves the right to change or amend this Privacy statement at any time and for any reason. If material changes take place in this statement or in the way AppsIlike processes your personal data, AppsIlike will publish these changes prominently so that you can become aware of the change in question before the change takes effect.

Regardless of later updates, AppsIlike will adhere to the procedures with respect to confidential information as described in this Privacy statement at the moment that you provided your data to AppsIlike.

Contact

For questions about this Privacy statement you can contact:
Cructiq AG • Lindenstrasse 2, 6340 Baar, Switzerland, info.ca@appsilike.mobi.

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- Privacy Policy
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- Compatible Handsets